

Whitby Tourism Development Corporation

BOARD OF DIRECTOR RECRUITMENT

(2 POSITIONS)

The Whitby Tourism Development Corporation is seeking seasoned professionals and tourism-related business leaders to serve as a Director on the Board of Directors of Whitby Tourism Development Corporation (WTDC). The Board of Directors shall be appointed by Whitby Council for a term of 3 years.

Whitby is one of Canada's fastest growing communities located in the heart of Durham Region in southern Ontario. Whitby combines a small-town welcoming atmosphere with the amenities of a larger urban centre. Whitby boasts two beautiful heritage downtowns, the largest family entertainment centrum east of Toronto, one of the finest recreation harbours with an award-winning marina, year-round sports and recreation activities, parks, trails and a robust arts, culture and food scene.

The Board of Directors shall consider itself a leader and strategic partner in the strengthening and marketing of Whitby's visitors' economy.

Key Responsibilities over the course of the term include strategic leadership, policy development, fiscal approval and active engagement and collaboration in tourism marketing and promotion.

Strategic Leadership:

- Participate in setting, implementing and monitoring the strategic direction, including overseeing the creation and/or implementation of a tourism marketing and promotion multi-year strategic plan.
- Promote Whitby as a visitor-friendly, welcoming, vibrant, inclusive and accessible destination.

Governance and Administration:

- Approve the annual budget and business plan.
- Ensure appropriate fiscal and management policies, controls and accountabilities are in place.
- Ensure appropriate risk-management measures are in place.
- Ensure effective use of resources.

Collaboration and Stakeholder Engagement:

- Facilitate high-level collaboration among Whitby's key tourism stakeholders that contributes to visitor economy.

- Develop strategies to engage and partner with key stakeholders in the marketing of tourism.

Economic Growth and Investment:

- Ensure the initiatives generate net positive economic growth in Whitby.

Integrity and Reporting:

- Possess sound judgment, personal integrity, and business expertise related to the tourism industry.

Attributes for Ideal Candidate:

- Relevant experience and familiarity of Whitby and the tourism stakeholder community.
- Experience serving on boards of other corporations.
- Effective collaboration within a team and strong communication skills.
- Participate actively and fully at Board meetings to advance agenda discussions, reach consensus and provide strategic direction and operational oversight to the organization.

Application Deadline: December 30, 2024

How to Apply:

Apply [online](#) or contact wtdc@whitby.ca if you have any questions.

To be eligible, candidates must:

- Be 21 years of age or older.
- Have a strong belief in and commitment to enhanced development, growth and future capacity of tourism as an important economic driver in Whitby.
- Be prepared to participate as a member on the Board of Directors contributing expertise on a strategic and operational level.
- Be Able to operate within a policy-oriented governance model.
- Have not been found under the Substitute Decisions Act, 1992 (Ontario) or the Mental Health Act (Ontario) to be incapable of managing property.
- Have not been found to be incapable by any court in Canada or elsewhere.
- Not have the status of a bankrupt.