

# WINTER 2025 PERSPECTIVE



## Whitby: A Great Place To Live, Work, And Explore

Did you know Whitby is one of the fastest-growing municipalities in Canada? Due to this growth, municipalities like Whitby are facing several challenges. That's why, with provincial and federal elections on the horizon, the Town is encouraging those levels of government to continue to work together and share costs of solutions that support resident's quality of life. This collective effort would also help Whitby to meet its Community Strategic Plan vision of Whitby as an exceptional place to live, work, and explore.

Here are the local priorities Whitby is advocating for:

- **Funding Gap:** Advocacy for a more equitable funding model to ensure essential services are delivered.
- **Healthcare:** Ensuring access to quality healthcare services and infrastructure, including a new hospital.
- **Homelessness:** Working alongside community organizations and higher levels of government to provide sustainable solutions.
- **Housing:** Facilitating diverse housing options to accommodate Whitby's expanding population.

Learn more at [whitby.ca/TownAdvocacy](https://whitby.ca/TownAdvocacy)

## In This Edition:

<b>There's Lots to Love In Whitby</b>	PAGE 2
<b>What's Happening Here?</b>	PAGE 3
<b>Whitby Winter</b>	PAGE 4



## Interested In More Town News?

Subscribe to receive the latest news about Town operations, events, and more at [whitby.ca/Subscribe](https://whitby.ca/Subscribe)

# There's Lots To Love In Whitby

February, the month of love, offers the perfect opportunity to celebrate, come together, and get heart healthy.

## Show Your Love For Local

If you are planning a special Valentine's Day on February 14, it's the ideal time to support local businesses in Whitby. Show how much you care with a local gift from a one-of-a-kind shop. Check out our business spotlights to learn about unique local businesses like One More Cocoa, Style Loft Boutique, and more at [whitby.ca/BusinessSpotlight](http://whitby.ca/BusinessSpotlight)



## Attend Whitby's Family Day Event

Make memories during the Town's Family Day event on February 17. Join us from 10 a.m. to 4 p.m. at Iroquois Park Sports Centre for free family activities such as swimming and skating, face painting, a balloon artist, DJ and roaming entertainers. At the Brooklin Community Centre and Library, enjoy free access to the gym for a magic show, free activities, and more. Don't forget to share your photos with us on @explorewhitby and make sure to tag and follow. Thank you to our sponsors Gerdau, Mattamy Homes, Renenwal By Andersen, and Stylux Homes. Learn more at [whitby.ca/FamilyDay](http://whitby.ca/FamilyDay)



## We Are Hiring 55+ Instructors

Whitby 55+ Recreation is looking for fitness, line dance, and arts instructors. Instructors must have experience teaching older adults, and fitness instructors must be certified. View the QR code to meet Recreation Coordinator Sheri and learn more. Send your resume to [55plus@whitby.ca](mailto:55plus@whitby.ca)



## Keep Your Heart And Body Healthy

The Health Club at the Whitby Civic Recreation Complex offers day passes, fitness classes, personal training, and Health Club memberships to help you stay active and reach your wellness goals. Interested in becoming a member or touring our facility? Contact 905-666-1991 or visit [whitby.ca/HealthClub](http://whitby.ca/HealthClub) for more information.



## Spring Program & Summer Camp Registration

The spring recreation wish list opens on February 19 with aquatic program registration beginning on March 4 and recreation registration on March 6. The summer camp wish list opens on March 12 and registration begins on March 26 for residents. Enjoy a variety of camps including Multi-Sport camp and more! Learn more at [whitby.ca/GetActive](http://whitby.ca/GetActive)

# What's Happening Here?

## Your Community Strategic Plan in Action

In 2023, Mayor Roy led the creation of Whitby's new Community Strategic Plan. Feedback from residents, businesses, and community partners was a critical part of this process to ensure the plan reflects community priorities. Over the past two years, more than 95% of the 62 action items in the Community Strategic Plan have been started or completed. Read on for just a few of the 2024 accomplishments and subscribe to our project page for updates: [connectwhitby.ca/CommunityPlan](https://connectwhitby.ca/CommunityPlan)



The Whitby Health Centre in West Whitby is now open.

## Improving Resident Access to Care Close to Home

The Town of Whitby, in line with its Community Strategic Plan, is focused on bringing care closer to home for residents. In October 2024, Whitby celebrated the opening of the Whitby Health Centre in West Whitby, which will serve as a hub for 85 physicians, including specialists. Residents needing a family physician can join the waiting list at [oshawaclinic.com](https://oshawaclinic.com). For urgent care, the centre's clinic is open daily—visit the Oshawa Clinic Group's website for hours. Last year, Durham residents shared their stories about the importance of a new hospital in Whitby, resulting in the provincial announcement of a planning grant for Lakeridge Health. Stay tuned for updates and ways to get involved by visiting [whitby.ca/NewHospital](https://whitby.ca/NewHospital)

## More Housing Options For The Community

To encourage more housing in Whitby, the Town offers financial incentives for property owners adding legal basement apartments (additional dwelling units), covering fees for building permits and registrations. This program is one of nine local initiatives supported by Housing Accelerator Funds (HAF). For more information, visit [whitby.ca/HousingAcceleratorFund](https://whitby.ca/HousingAcceleratorFund)



## Whitby Sports Complex

Exciting progress is being made on the new state-of-the-art Whitby Sports Complex being built on the west side of Baldwin St. S., south of Highway 407! The pool foundations and concrete floors have been poured, arena refrigeration pipes are in, and mechanical and electrical infrastructure is in place.

Scan the QR code to see this facility's construction in action and subscribe to [connectwhitby.ca/SportsComplex](https://connectwhitby.ca/SportsComplex) to receive ongoing project updates.



# Whitby Winter



For effective snow removal, overnight on-street parking is not permitted.

Monday, February 3, marks the halfway point between the Winter Solstice and the Spring Equinox. Whether you love winter or eagerly await warmer weather, the Town is dedicated to keeping our community safe for winter travel through sanding, salting, and snow removal. Here's how to navigate the rest of winter:

## Keeping You Safe And Moving

Whitby's winter operations team needs your help to keep the community safe and traffic moving this winter. You can help make a difference by:

- Moving basketball and hockey nets off the road
- Clearing snow and ice from sidewalks within 24 hours of a snowfall
- Keeping fire hydrants clear of snow

A reminder that overnight on-street parking is not permitted on roads now through April 15. The annual seasonal restriction is in place so snowplow operators can clear away ice and snow quickly and easily during the hours when there is less traffic and impact on drivers. Thank you for your help!

[whitby.ca/Snow](http://whitby.ca/Snow)

## Reporting An Issue This Winter

Has it stopped snowing and you've noticed snow or icy conditions on roads, sidewalks, or trails after we've been through? Tell us about it! Use our online reporting form to report your concern at any time. Scan the QR code to learn more or, visit [whitby.ca/Snow](http://whitby.ca/Snow)



## Subscribe To Our Newsroom

Did you know the Town has its own newsroom? From program changes to service updates to opportunities to have your say in the Town's decision-making, this is your source of news and updates on all things happening in the Town of Whitby. Subscribe today to create your own customized local news experience delivered directly to your inbox. [whitby.ca/News](http://whitby.ca/News)